

COLORING CONTEST HOST KIT



Everything to run a free, paper-only coloring contest at a movie night. Halloween is the ready-made example; the same kit works for any season.

What's in this kit

- Organizer instructions
- Contest rules template (fill in and have it reviewed)
- Display sign for the contest table
- Judging sheet
- Guardian entry slips (cut apart)
- Award certificate
- Contest-ready coloring sheets: download from the Coloring Studio, or print the dated sheet from the contest page

Ground rules that never change

- Entry is on paper at the event. Nothing is entered, uploaded or voted on online.
- Free to enter: no purchase, booking, subscription or marketing sign-up.
- Artwork carries only an entry number and age band. No names on the front or back.
- Winners are announced by entry number. Don't post names, photos or artwork online.
- Guardian slips stay with the organizer and are destroyed by the date in your rules.

ORGANIZER INSTRUCTIONS

Before the event

- Fill in the rules template: age bands (for example 6-7, 8-9, 10-11, or whatever fits your crowd), judging criteria, prizes, entry deadline, when and how winners are announced, and the date guardian slips will be destroyed.
- Pick a slip-destruction date and write it on the rules. A placeholder to consider: 30 days after winners are announced. You set the final date.
- Number the contest sheets and matching guardian slips so sheet 014 goes with slip 014.
- Have someone review the rules before the event. The template is a starting point for your review, not legal advice.
- Print the double-sided Event Handout.
- Set up the table where it's easy to find and has light once the sun goes down.

At the event

- 1 Post the rules sign on the table. Entry is free. No purchase, booking, subscription, or marketing consent is needed to enter, and nobody should be asked for one.
- 2 A parent or caregiver picks up a numbered contest sheet and the matching guardian slip. By default the slip holds only the entry number, the age band and the grown-up's first name. Winners are announced by entry number at the event, so no contact details are needed. Only if a family can't stay for the announcement should the slip carry one way to reach them, and the organizer decides that ahead of time.
- 3 The artwork carries only the entry number and age band. No names on the front or back.
- 4 Guardian slips go straight into the organizer's envelope and stay with the organizer. Artwork goes in a different box.
- 5 Give every family the double-sided Event Handout, whether they enter or not.
- 6 Close entries at the posted deadline.
- 7 Judges score the artwork by number only, using the criteria on the rules. Examples: effort, creativity, use of color, and fitting the theme, each scored 1 to 5. Judge each age band separately.
- 8 Announce winners by entry number at the posted time. The winner's parent or caregiver comes to the table and the organizer matches the number to the slip.
- 9 Don't post names, photos, or artwork online. Winners are announced in person only.
- 10 After the event, keep the slips in a secure place. Shred or otherwise destroy them by the date on the rules.

Keep it safe

- Children stay with their parent or caregiver while they color and when prizes are handed out.
- Only a parent or caregiver fills out a guardian slip or claims a prize.
- Collect only what you need. Most contests need no contact details at all because winners are announced by number at the event. Never ask for birth dates, addresses, schools or a child's email, and no marketing checkboxes.
- No photos of children with their artwork for social media or any online use.
- Keep guardian slips with the organizer at all times and destroy them by the stated date.
- Keep the table lit and away from cords, the projector area, and walkways.

- The rules template is for your review and isn't legal advice. Check any local requirements for contests or giveaways before the event.

CONTEST RULES (TEMPLATE)

TEMPLATE FOR REVIEW. Fill in every blank and have the rules reviewed before use. This is a starting point, not legal advice, and it may not cover every local requirement.

Contest	[Contest name] at [event name], [venue], [town]. Run by [organizer name / organization].
Who can enter	Children ages [age range], entered by their parent or caregiver who is at the event. Age groups: [e.g. 3-5, 6-8, 9-12].
How to enter	Color the official contest sheet and hand it in at [place] between [start time] and [closing time] on [date]. One entry per child. Entries are marked with an entry number only.
Free to enter	No purchase, ticket, booking, subscription or marketing sign-up is required to enter or to win.
Judging	Judges pick winners in each age group using: [criteria, e.g. effort, creativity, use of color, fits the theme]. Judges see entry numbers only. Judges' decisions are final.
Ties	[e.g. A tie is broken by a second judge's vote; if still tied, both entries win.]
Prizes	[Approved prize description for each age group]. No cash alternative. [Any other prize conditions].
Winners	Announced by entry number at [time] at [place]. A winner's parent or caregiver claims the prize by showing the matching entry slip number.
Your information	The guardian slip holds only the entry number, age group and the grown-up's first name[, plus one contact method only if you can't stay for the announcement]. Slips stay with [organizer] and are destroyed by [date, e.g. 30 days after the event]. Nothing is shared, posted online or added to any mailing list.
Artwork and photos	Entering does not give permission to post a child's name, photo or artwork online. [What happens to artwork after the event, e.g. returned at the table or recycled.]
Questions	[Organizer name and contact].

COLORING CONTEST

Free to enter · Grab a sheet and your crayons



Hand in by: _____

Winners announced by entry number at: _____

Ask a grown-up to fill out the entry slip. No names on your artwork!

JUDGING SHEET

Age group: _____ Judge: _____ Score each 1 (starting out) to 5 (wow). Judge by entry number only.

[illegible]

Tie rule: _____ Winners (entry #): 1st _____ 2nd _____ 3rd _____

GUARDIAN ENTRY SLIPS

Cut apart. The slip stays with the organizer, never with the artwork. Destroy by the date in the rules.

Entry # _____	Age group: _____
Grown-up's first name: _____	
Only if you can't stay for the announcement, one way to reach you: _____	
We don't ask for birth dates, addresses, schools or email lists. Kept by the organizer only; destroyed by: _____	

Entry # _____	Age group: _____
Grown-up's first name: _____	
Only if you can't stay for the announcement, one way to reach you: _____	
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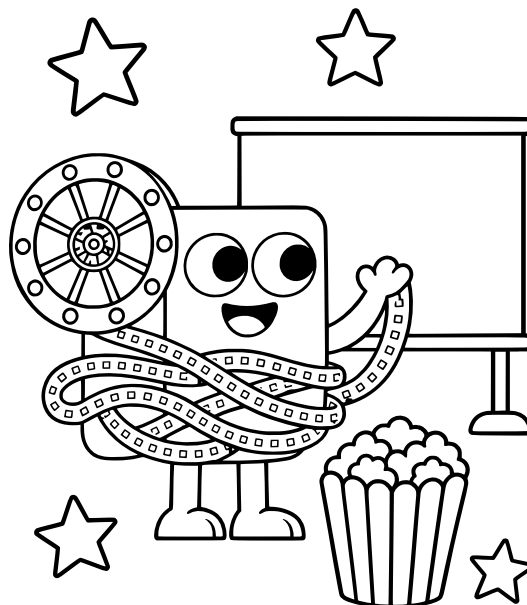
FLICK'S MOVIE CLUB COLORING CONTEST

AWARD OF AWESOME

presented to entry number

Age group: _____ Place: _____

Event: _____ Date: _____



Color this certificate too!