



PRO STYLEZ CINEMA

Outdoor Movie Night Planning Guide

Everything you need to plan a night your crowd remembers

What's Included in Your Movie Night

Pro Stylez Cinema brings everything you need for an outdoor screening as one booking — no separate vendors to coordinate:

- Movie screen
- Projector
- Sound system
- Event lighting
- Concessions — popcorn, hot dogs, and more
- Our crew, to set up, run, and tear down the whole night

Every public screening — even a free one — usually requires a public performance license, even for a movie you already own. We can arrange it for you as part of your booking, or you're welcome to handle it yourself; either way, we make sure it's squared away before movie night. See our [Licensing FAQ](#) for details.

Your Planning Timeline

When	What to Handle
6–8 weeks out	Pick a date (and a rain-plan backup date), confirm your venue/location, and choose your movie title.
4–6 weeks out	Book your equipment and licensing, confirm headcount expectations, and line up any sponsors or partners.
2–3 weeks out	Promote the event — flyers, social posts, and your community's usual channels.
1 week out	Confirm setup logistics: power access, seating layout, and a weather-watch plan.
Day of	Arrive early for setup, do a sound/projection check before dusk, and enjoy the show.

A Good Backup Plan for Weather

Outdoor events depend on the weather. Pick a rain-plan date when you book, and set a decision deadline (a few hours before showtime is typical) so your crowd knows what to expect. Wind can affect screen stability more than light rain — ask your equipment provider what conditions call for a reschedule.

Fun Ideas to Make the Night Memorable

Before the movie:

- A short movie-trivia game tied to the film you're showing (a few questions on a big card works fine)
- A costume theme if the movie has one (superheroes, holiday sweaters, etc.)

- A photo spot — a simple background banner or string-light backdrop
- A raffle or door-prize drawing while everyone settles in

Concessions worth adding:

- Popcorn and a hot dog station (already part of your Pro Stylez Cinema booking)
- A hot cocoa or cider bar for a fall/winter screening
- Blankets or seat cushions available to borrow for anyone who forgot theirs

During intermission (for a double feature or long runtime):

- A quick stretch break with music playing over the sound system
- A short highlight reel or slideshow for sponsor/community shoutouts

Ready to Book?

Call **(518) 389-5541** or visit cinema.prostylezentertainment.com/contact to get a quote for your outdoor Movie Night.